



Initial Website Design Project Questionnaire

Name:

Company Name:

Telephone:

Email:

Address:

1. Why do you want to have a new website, or have your current site redesigned?
2. Please describe your organization in a few sentences.
3. Do you have a slogan or tagline that clearly describes what you offer in terms of benefits or features?
4. What is your budget for this project?
5. Who are the decision makers on this project? What is the turnaround time for making a decision?
6. What staff will be involved? What are their roles? Is there a webmaster on your staff?
7. What is your deadline for completing the site?

